

Dysport® is a simple, effective, non-surgical treatment that works by relaxing facial muscles, thereby reducing and smoothing frown-lines and wrinkles.

Dysport® is supported by over a decade of clinical experience. It has been used in New Zealand by eye specialists and neurologists to treat nervous tics and muscle spasms of the face and neck.

In fact, Dysport® has been available in New Zealand for over 12 years to treat neuro-muscular disorders and was the first botulinum toxin Type A to be approved in this country for medical use.

Dysport® is manufactured in Britain by Ipsen Limited.

Dysport®.  
Selected for effectiveness,  
trusted through experience.  
So ask for it by name.

You will need to pay for this medicine and the doctor's consultation.

Dysport® treatment lasts about four months and after this time further courses of treatment may be necessary. Discuss with your specialist if Dysport® is right for you. Dysport® is a Prescription Medicine containing 500 units of Clostridium botulinum Type A toxin-haemagglutinin complex for injection. It is used for the treatment of severe frown lines. It should be administered only by trained medical professionals.

Talk to your specialist about the benefits/risks of this procedure in appearance medicine.

Cautions: Presence of infection at site of injection and glaucoma. Dysport® should only be used with caution under close supervision in patients with subclinical or clinical evidence of marked defective neuro-muscular transmission. Teratology and other reproductive studies have not been performed and Dysport's safety in pregnancy and lactation has not been established. Possible side effects include headaches, pain, burning or redness at injection site, local muscle weakness including drooping eye lids, lack of feeling and nausea.

If you have side effects or concerns speak to your doctor.

TAPS NA8753. NZM9052 03/04 BGA061001  
New Zealand Medical and Scientific Ltd, Auckland.

The logo features a stylized green wave icon to the left of the word "Dysport" in a bold, black, sans-serif font, with a registered trademark symbol (®) to the upper right.

CLOSTRIDIUM BOTULINUM TYPE A TOXIN-HAEMAGGLUTININ COMPLEX

Developed by experts. Chosen by specialists worldwide.

Take a fresh look  
at wrinkle treatment

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## What can Dysport® do for you?

Whenever you laugh, frown, concentrate or squint into the sun, your facial muscles contract and your skin creases. As you get older your skin loses its elasticity and those creases deepen into lines that become permanently etched on your face. Frown lines between your eyes can become particularly noticeable at a relatively young age, making you look angry or worried even when you're not.

By temporarily immobilising the muscles you use to frown, Dysport® can smooth out those lines, restoring a more youthful, less stressed expression to your face. Because you will be physically unable to frown after treatment, you may even lose the urge to frown. The lasting effect of treatment with Dysport® can differ between individuals after which further courses of treatment may be necessary. Speak with your specialist about the results you can expect with Dysport®.

Many people find after several treatments that they don't need another one for longer, because they "unlearned" the habit of the frowning or squinting that originally led to the development of these lines.

## What exactly is Dysport®?

Dysport® is a protein taken from the bacteria Clostridium botulinum. The protein was initially used for the treatment of motor disorders and various kinds of involuntary muscular spasms, including cerebral palsy. It was further developed to treat a wide variety of neuro-muscular disorders, for which it is now licensed in 60 countries. In New Zealand, Dysport® now has registration approval under the Medicines Act for the treatment of frown lines that appear between the eyebrows.

## How is Dysport® used?

Tiny amounts of Dysport® are injected directly into the facial muscles underlying the frown lines. It usually takes three to five small, almost painless injections between the eyebrows for an effective treatment. No local anaesthetic is usually required, but if you are concerned your doctor can numb the skin over the area before injecting. You can expect treatment to take around 10 – 20 minutes.

Over the next few days, the muscles gradually relax. You probably won't notice it happening - you'll just become aware that you can't contract your frown muscles. But because you can still blink normally and raise your eyebrows, you will not look unnatural. Rather, you can enjoy a more youthful appearance while maintaining a natural expression.



*\*Individual results may vary. Discuss your situation with your specialist.*

## Who can benefit from Dysport®?

Deeply etched frown lines affect not just your appearance, but also your self-esteem and even your choice of career. Dysport® can help you look younger, more relaxed and in control – for around the same price per month as a cut and colour by your hairdresser.

Many people with frown lines can benefit from Dysport® - and it can work as well for men as it does for women. In fact many men and women are already experiencing the benefits of a younger, more relaxed-looking appearance that Dysport® can provide. Discuss with your specialist about the benefits of Dysport® for you.

## Are there any side effects and risks with Dysport®?

Along with its desired effects, treatment can cause unwanted effects. This does not happen very often. The most common effects are temporary soreness or mild bruising around the treatment site. Some people may experience a slight headache that lasts for several hours after treatment; it is safe to take a mild pain killer to relieve this. In a very small percentage of cases there can be a complication called "ptosis" (a drooping eyelid) which may last a few days or up to 4 weeks. Rarely, an allergic reaction can cause a skin rash or 'flu-like' symptoms. Tell your doctor if you experience any troublesome side effects. You should not have Dysport® treatment while you are pregnant or breastfeeding, or at all if you have a neuro-muscular disease.

## Who can provide treatment with Dysport®?

Dysport® is a prescription medicine containing 500 units of Clostridium botulinum type A toxin-haemagglutinin complex. It should be administered only by medical professionals, who have an excellent understanding of the muscles and expressions of the face and the skill to retain your natural expression, while removing the signs of aging.

Tell your doctor what you expect to achieve in advance, be guided by their advice and ensure you are being treated by a specialist who has been properly trained in the use of Dysport®.